

David Hughes: Development Director, SafeStart International



David Hughes runs SafeStart in the UK, Ireland and Nordic countries as well as leading projects for some of our biggest global clients. Working in the field of human error reduction with SafeStart since 2007, he has undertaken every role there is: Consultant, Trainer, Admin Assistant, Project Manager, Content Developer and General Dogsboddy. Having worked in the safety industry for his entire career (22 years and counting), it is fair to say that he is well attuned to the situations that our clients find themselves in. But the real difference on a personal level came 11 years ago when he joined the SafeStart family, an event which fatefully coincided with the birth of his first child (of whom there are now three, plus a dog). The impact this has had on his own personal safety behaviours – and, subsequently, how his family communicates about safety and look out for each other – has been immense.